

Re: QuizRR Impact Assessment report by Raoul Wallenberg Institute (Oct 2018)  
<https://axfoundation.se/wp-content/uploads/2018/11/QuizRR-Impact-Assessment.pdf>

## **Comment by QuizRR**

We at QuizRR are driven by a belief that with providing practical tools for awareness raising and capacity building together with measurability to businesses in global supply chains, we can contribute to sustainable change - for workers, factories and brands.

Business relations can and should be used as drivers for long-term improvement and real change start with building knowledge and awareness, with transforming attitudes and actions, strategies and systems. We also believe that collaborations, between businesses and other stakeholders, such as NGOs, unions and experts is essential to create sustainable change.

Change takes time, but we will succeed if we work together.

We are very grateful to, through the Impact Assessment for Axfoundation, gain insights and knowledge on how the training with QuizRR RR (Rights & Responsibilities) has been conducted and perceived and what impact the gained knowledge has had on peoples lives, attitudes and actions. We appreciate the insights from the evaluators on brands expectations, challenges and goals with using QuizRR RR in their supply chains in China as well as the deep insights on the complexity in operating in China.

The impact assessment is providing us with tools to further improve and reflect on what we do and how we do it. The solid expertise and experience the evaluators bring to the assessment is extremely valuable, especially since the Chinese context is very complex. We appreciate the recommendations made by the evaluators, while most of them highlighting issues already addressed or in the process to be addressed by QuizRR:

Currently (by November 2018) QuizRR works with almost 250 factories, and 50 global brands. More than 82 000 employees at all levels in factories in China, Bangladesh and Mauritius have trained with QuizRR. We are grateful for the increase in partners and users and we learn and develop our solutions throughtout this journey, working iteratively to improve and scale.

Today QuizRR provides digital trainings in employment rights and workplace safety (RR), also workplace dialogue (WE) and wage management (WM).

We have formed partnerships with several stakeholders such as Initiativet Etisk Handel (IEH), Ethical Trading Inititave (ETI), Solidaridad, CCR CSR (Save the Children China), Just Solutions, adding to their programs by providing digital solutions to prepare, scale and sustain.

Together we focus on migrant workers, ethical recruitment, modern slavery, migrant parenting and social dialogue, as well as blended learning programs where QuizRRs digital training is combined with on-sight face to face training.

We have recently started a impact/result related process through our investors Humanity United's Working Capital Fund, that has provided access to their developmental evaluation team to assist QuizRR to better articulate our impact thesis. A theory of change (TOR) is being developed to set out the QuizRR impact pathway. This will also provide a basis for

developing a monitoring, evaluation and learning (MEL) framework to generate information feedback loops designed to optimise QuizRR's achievement of results along the impact pathway.

Baseline and training plans are in place as part of the support program QuizRR has developed with the learnings from the pilots.

Training programs tailored towards particular needs and target groups are developed and accessible through the collaborations formed and we continue to seek relevant partners to further enhance the offer.

The app, developed for tablet (and desk-top) based training is currently made responsible to be accessible on different devices such as smart phones.

With providing training not only on rights but also on dialogue and engagement and combining these with on-site training (blended learning we hope to meet the demands for actualising rights and not only raise awareness, change attitudes and actions.

*Sofie Nordström, founder of QuizRR  
November 2018*